

SIMONE VIANI

Creative Technologist

CONTACT

simone.viani@gmail.com
simoneviani.com

HELLO

More than 17 years of experience in both design and development of web applications, with a strong focus on performance from both a technical and a UX/UI point of view.

I currently lead the Digital Platforms team in SDA Bocconi School of Management, where I follow both technical and creative aspects of the School's web-related entities.

#ux #interfacedesign #webdevelopment #projectmanagement #contentcreation

EXPERIENCE

2017 - present

SDA Bocconi School of Management Creative Digital Platforms Manager

+ Wireframing, UI design and Front-end development of new and pre-existing digital entities

+ Management of a project's life-cycle (from initial concept through to deployment)

+ Definition of project-related specifications to be shared with external suppliers

+ Content creation (photos & videos)

#prototyping #development #projectmanagement #creative #multimedia

2013 - 2015

Red Oddity Teacher

Mobile User Interface Design & Responsive Web Design

2012 - 2017

DigitasLBI/Digitas Head of Interface Development

Clients: Piaggio + Moto Guzzi + ESA+ Lavazza + Bayer + Palazzo Reale + NTV ItaloTreno

#prototyping #webperformance #interaction #scss #gulp #canvas #javascript #react

2009 - 2012

Bitmama (REPLY) Interface Developer

Clients: Valentino + Ermenegildo Zegna + Panerai + Lamborghini + FIAT + Vodafone

#html5 #responsive #animation #interaction #video

2005 - 2008

Quid Informatica SodDeveloper

Clients: Unicredit + COFIDIS + RCS + SCA Packaging

#java #.NET #design

SOFT SKILLS

Creativity, Teamwork, Problem-solving, Attention to detail, Decision making, Adaptability

HOBBIES

Wannabe photographer and musician + Certified Drone Pilot + I sometimes write about web on Medium
medium.com/@flik185

Autorizzo il trattamento dei miei dati personali ai sensi del D. Lgs. 196/03, ai fini esclusivi di selezione del personale. La comunicazione o la diffusione dei miei dati personali a soggetti terzi dovrà essere da me espressamente autorizzata.